

## Show Your Support! IMCEA Events at catersource 2010

IMCEA will be hosting two events at the catersource 2010 Conference & Tradeshow: the Military Networking Reception on Monday, March 8, 2010, and the IMCEA Annual Awards Ceremony & Reception on Wednesday, March 10, 2010.



We would like to invite vendors who do business with Military MWR and Military Services to join us for these events and help make them a more valuable time for everyone. These two events will be the ideal settings to network with the Military MWR/Services attendees and to get your company's name in front of this specific market.

Show your support of the military MWR/Services world by sponsoring these events. As a sponsor, you will:

- \* Increase your product awareness
- \* Create brand recognition
- \* Reinforce your status in the Military MWR/Services industry
- \* Build new relationships

**There are six main levels of sponsorship available with IMCEA. IMCEA is also pleased to offer you a specialized marketing opportunity that will fit your needs and budget.**

### **IMCEA Platinum \$10,000**

- \* Recognized as a Strategic Partner of IMCEA in 2010
- \* Advertisement on Home page of the IMCEA website
- \* Six complimentary tickets to all IMCEA events in 2010
- \* Insertion of your literature in the military attendee conference gift bags (given at the Awards Ceremony)
- \* Verbal recognition at all IMCEA events in 2010
- \* Recognized throughout the year as an official IMCEA sponsor
- \* Six new product ads in the IMCEA CONNECTIONS newsletter or on the IMCEA Website

### **IMCEA Gold \$7500**

- \* Advertisement on the IMCEA website
- \* Five complimentary tickets to all IMCEA events in 2010
- \* Insertion of your literature in the military attendee conference gift bags (given at the Awards Ceremony)
- \* Verbal recognition at all IMCEA events in 2010
- \* Recognized throughout the year as an official IMCEA sponsor
- \* Four new product ads in the IMCEA CONNECTIONS newsletter or on the IMCEA Website

### **IMCEA Silver \$5000**

- \* Advertisement on the IMCEA website
- \* Four complimentary tickets to all IMCEA events in 2010
- \* Insertion of your literature in the military attendee conference gift bags (given at the Awards Ceremony)
- \* Verbal recognition at all IMCEA events in 2010
- \* Recognized throughout the year as an official IMCEA sponsor
- \* Three new product ads in the IMCEA CONNECTIONS newsletter or on the IMCEA Website

### **IMCEA Crystal \$3500**

- \* Advertisement on the IMCEA website
- \* Four complimentary tickets to all IMCEA events in 2010
- \* Insertion of your literature in the military attendee conference gift bags (given at the Awards Ceremony)
- \* Verbal recognition at all IMCEA events in 2010
- \* Recognized throughout the year as an official IMCEA sponsor
- \* Two new product ads in the IMCEA CONNECTIONS newsletter or on the IMCEA Website

### **IMCEA Bronze \$2000**

- \* Advertisement on the IMCEA website
- \* Two complimentary tickets to all IMCEA events in 2010
- \* Insertion of your literature in the military attendee conference gift bags (given at the Awards Ceremony)
- \* Verbal recognition at all IMCEA events in 2010
- \* Recognized throughout the year as an official IMCEA sponsor
- \* One new product ads in the IMCEA CONNECTIONS newsletter or on the IMCEA Website

### **Friend of IMCEA \$1000**

- \* Advertisement on the IMCEA website
- \* Two complimentary tickets to all IMCEA events in 2010
- \* Insertion of your literature in the military attendee conference gift bags (given at the Awards Ceremony)
- \* Verbal recognition at all IMCEA events in 2010
- \* Recognized throughout the year as an official IMCEA sponsor

**For more information, contact IMCEA at  
770.396.2101 or [imcea@imcea.com](mailto:imcea@imcea.com).**

# Complete all portions of this form and mail to:

IMCEA, 1530 Dunwoody Village Parkway, Suite 203, Atlanta, GA 30338

or FAX to 770-396-2198

For additional information, call IMCEA at 770-396-2101 or email [imcea@imcea.com](mailto:imcea@imcea.com)

Name: \_\_\_\_\_ IMCEA Member Number: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
Phone: \_\_\_\_\_ FAX: \_\_\_\_\_  
Email: \_\_\_\_\_

## Sponsorship Level

<u>Event</u>	<u>Fee</u>	<u>Total</u>
_____ Platinum Sponsor	\$10,000	\$ _____
_____ Gold Sponsor	\$7,500	\$ _____
_____ Silver Sponsor	\$5,000	\$ _____
_____ Crystal Sponsor	\$3,500	\$ _____
_____ Bronze Sponsor	\$2,000	\$ _____
_____ Friend of IMCEA	\$1,000	\$ _____

*Please provide IMCEA with a full-color logo (300 dpi minimum) and a black and white logo for use in IMCEA materials and on any promotional items. An insertion order will be provided to those sponsors receiving a free advertisement in the IMCEA CONNECTIONS newsletter or on the IMCEA Website according to their level of sponsorship via email.*

## Additional Vendor Tickets

Networking Reception (Monday, March 8, 2010) \_\_\_\_\_ tickets (\$35 each)  
IMCEA Annual Awards Ceremony (Wednesday, March 10, 2010) \_\_\_\_\_ tickets (\$125 each)

**Total Amount Due: \$** \_\_\_\_\_

Payment Method: (circle one)

Check      American Express      MasterCard      Visa      Discover

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Card Holders Name: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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### For Office Use Only

Date Received: \_\_\_\_\_ Control #: \_\_\_\_\_ Paid: \_\_\_\_\_