



FOR MORE INFO: Call (770) 396-2101 or email imcea@imcea.com



MAIL TO: IMCEA, Nightclub & Bar Registration, 1530 Dunwoody Village Parkway, Suite 203, Atlanta, GA 30338



FAX TO: (770) 396-2198

1. PERSONAL INFORMATION

First Name _____ Last Name _____

Title _____

Company Name/Organization _____

Mailing Address Line 1 _____

Mailing Address Line 2 _____

City _____ State/Province _____ Zip/Postal Code _____

Country _____ Business Phone _____

Cell Phone* _____ Fax _____

*By providing your cell phone number, you will receive text updates about the show. The number will not be shared with any third parties. Standard text messaging rates apply.

Email Address _____

Source Code From Mailing Label:

Questex may provide email address and other contact data to third parties who wish to promote relevant products and services that may be of interest to you. If you do not want your contact information shared, please indicate so by checking this box.

2. PACKAGES

Please check desired package below.

*Note pricing increases for onsite registration.

	On or Before Jan. 8	On or Before March 5	After March 5
<input type="checkbox"/> Super Premium Pass • Conference Sessions (Mon-Wed) • Choice of: <input type="checkbox"/> Workshop 101, <input type="checkbox"/> Workshop 102, <input type="checkbox"/> Workshop 103, <input type="checkbox"/> Workshop 104 or <input type="checkbox"/> Back of House Tour (CHECK ONE) (Mon) • Keynotes • Exhibit Hall Admission (Tues-Wed) • IHW Club Pass • 25th Anniversary Celebration • Top 100 Party • DJ Spin Off	\$420	\$470	\$520
<input type="checkbox"/> Premium Pass • Conference Sessions (Mon-Wed) • Keynotes • Exhibit Hall Admission (Tues-Wed) • IHW Club Pass • 25th Anniversary Celebration • Top 100 Party • DJ Spin Off	\$320	\$370	\$420
<input type="checkbox"/> House Pass • Conference Sessions (Mon-Wed) • Keynotes • Exhibit Hall Admission (Tues-Wed) • IHW Club Pass (only if registered on or before Feb. 5)	\$220	\$270	\$320
<input type="checkbox"/> Expo Plus Pass • Keynotes • Exhibit Hall Admission (Tues - Wed) • 25th Anniversary Celebration • Top 100 Party • DJ Spin Off • IHW Club Pass (only if registered on or before Feb. 5)	\$125	\$155	\$210
<input type="checkbox"/> Expo Hall Pass • Keynotes • Exhibit Hall Admission (Tues-Wed) • IHW Club Pass (only if registered on or before Feb. 5)	\$70	\$100	\$115
<input type="checkbox"/> Off Premise Conference • Off Premise Conference Sessions (Tues-Wed) • Keynotes • Exhibit Hall Admission (Tues-Wed) • IHW Club Pass	\$270	\$320	\$370
<input type="checkbox"/> Back of House Tour • Tour (Mon) • Keynotes • Exhibit Hall Admission (Tues - Wed) • IHW Club Pass (only if registered on or before Feb. 5)	\$170	\$200	\$225
<input type="checkbox"/> Workshop • Choice of: <input type="checkbox"/> Workshop 101, <input type="checkbox"/> Workshop 102, <input type="checkbox"/> Workshop 103 or <input type="checkbox"/> Workshop 104 (CHECK ONE) (Mon) • Keynotes • Exhibit Hall Admission (Tues - Wed) • IHW Club Pass (only if registered on or before Feb. 5)	\$170	\$200	\$225

ALA CARTE

<input type="checkbox"/> Party Pass • 25th Anniversary Celebration • Top 100 Party • DJ Spin Off	\$75	\$75	\$125
<input type="checkbox"/> Club Pass	\$50	\$50	\$75
<input type="checkbox"/> 25th Anniversary Celebration	\$35	\$35	\$50
<input type="checkbox"/> Top 100 Party	\$35	\$35	\$50
<input type="checkbox"/> DJ Spin Off	\$35	\$35	\$50
<input type="checkbox"/> Spirits of the Americas Las Vegas	\$25	\$25	\$35

REFUNDS AND CANCELLATION POLICY:

Cancellations will be accepted and refunded, less a \$75 processing fee for conference refunds, and less a \$25 processing fee for exhibit hall only refunds, if received in writing no later than February 25, 2010. No refunds will be given after this date. Registrations submitted after February 25, 2010 are not eligible for refunds. If you are unable to attend, we encourage you to send a replacement. Please fax your cancellation or substitution request to 218-279-3246.

If you are disabled and require special services, please email hgreen@questex.com with a written description of your needs.

3. GENERAL INFORMATION – Please Complete

1. What is your primary job title? (Check only one)

- 01 Owner/President/CEO/ Partner
 03 Bar or Nightclub Mgr/ Director
 09 Banquet Mgr/Director
 10 Restaurant Mgr/Director
 12 Marketing/Promotions Mgr
 11 Chef
 04 Buyer (Food & Beverage)
 05 Full-Time Bartender/ Mixologist
 06 Waitstaff
 08 DJ
 07 Other (Please specify)

(Must specify if other is checked)

2. Business Type - What is the primary business at this location? (Check only one)

- 01 Nightclub
 02 Bar/Pub/Tavern
 22 Sports Bar
 06 Lounge
 08 Casino
 07 Private or Membership Club
 03 Restaurant
 05 Resort/Hotel/Motel
 09 Airline/Cruise Line
 12 Military
 13 Off-premise catering
 14 Amusement park
 15 Retail/Store
 04 Supplier/Distributor
 98 Media
 11 Design, Equipment & Development Services
 10 Real Estate Developer
 99 Other (Please specify)

(Must fill in specify if other checked)

3. Which ownership category does your establishment fall into?

- 01 Franchise
 02 Chain
 03 Independent
 04 Management Company
 99 Other (Please specify)

(Must fill in specify if other checked)

4. How many locations do you have?

- 01 1
 02 2-5
 03 6-10
 04 11-25
 05 More than 25

5. What level of involvement do you have in purchasing decisions?

- 01 Final Say
 02 Recommend
 03 Influence
 04 None

6. Over which product category(ies) do you have purchasing influence? (Check all that apply)

- 0403 Spirits
 0404 Beer
 0405 Wine
 0406 Alcohol-free Beverages
 0407 Bar Supplies
 0408 Glassware
 0409 Food
 0410 Foodservice Equipment
 0411 Décor and Furnishings
 0412 Lighting and Sound
 0413 Technology/POS
 0414 Music/Video/Entertainment Programming
 0415 Promotions
 0416 Security
 0417 Cleaning & Maintenance
 0418 Financial Services
 0419 Apparel
 0420 Other (Please specify)

(Must fill in specify if other checked)

7. What is your Annual Sales Volume?

- 07 Less than \$250,000
 08 \$250,000 - \$500,000
 02 \$500,000 - \$1 Million
 03 \$1 Million - \$2.5 Million
 04 \$2.5 Million - \$5 Million
 05 \$5 Million - \$10 Million
 06 Over \$10 Million

4. PAYMENT OPTIONS

\$ _____ Total Fee Enclosed/Charged

Check (Make checks payable to Nightclub & Bar Show 2010/Questex Media)

Charge my: Mastercard VISA AMEX

Card Number _____

Exp. Date (Month/Year) _____

Card Holder's Name (Print) _____